



King Long Wins BAAV 2007 “Coach of the Year” Award Again

At the Busworld Asia 2007, which opened on March 13 in Shanghai, Xiamen King Long’s XMQ6129Y received the BAAV 2007 “Coach of the Year” award. This is the second time that King Long has won the most prestigious BAAV award since 2006, and it’s also the first time in China’s coach history that the same enterprise has won the award for two consecutive years.

In 2006, BAAV introduced the evaluation procedures of the “Europe Coach Week” to China and formed an international jury committee, consisting mainly of professional European jurors, to evaluate candidates for the awards. This year, XMQ6129Y, developed independently by King Long, won the most coveted BAAV “Coach of the Year” award, for its superior quality, exquisite appearance and outstanding performance. All these attributes have made XMQ6129Y the natural choice for the award, bearing further testimony to King Long’s world-class R&D, design and manufacturing capabilities.

XMQ6129Y, a high-grade luxurious coach targeting high-end passenger transportation and tourism markets, represents the culmination of the year-long strenuous independent innovative efforts of King Long’s design team. Its design reflects King Long’s integrated innovative capabilities and incorporates multiple patents awarded by national authorities in recognition of King Long’s proprietary intellectual property rights.

The design of the coach incorporates adequate considerations for all major performance indicators, including coziness, safety, economy, environmental friendliness, maneuverability, and aesthetics. With such an outstanding design, plus its superior coach building capabilities, King Long strives to deliver the ultimate riding and driving experience for passengers and the driver, help business operators achieve substantial benefits, and improve their competitiveness.

King Long’s technical experts say that XMQ6129Y is a combination of the outstanding attributes of King Long’s 12-meter product series. It sits on a technologically sophisticated reliable chassis and incorporates world-class coach technologies. It’s masterpiece of China’s coach industry, expected to become a major player in the domestic luxurious passenger transportation and coach markets.